SER work program on international CSR (sustainable supply chains)
The SER international CSR Committee

Advisory members (in a personal capacity):

29-10-2015 | Alexandra van Selm | SER work programme on sustainable supply chains
ICSR committee: Employers, Employees, independent experts, MVO Nederland, NCP, Min. Foreign Affairs, thematic experts

- Dialogue
  - With stakeholders in the committee
  - Between committee and other stakeholders

- Advising & Monitoring
  - Government and parliament
  - Intermediary organisations
    - Dutch multinationals

- Promoting
  - Intermediary organisations
  - Dutch multinationals
Time line

2000    SER advisory report on CSR (*Winst van Waarden*)

2008    SER advisory report on Sustainable Globalisation
        SER Declaration on International Corporate Social Responsibility, start of the ICSR SER work program

2011    UN Guiding Principles for Business & Human Rights
        Revision OECD-guidelines for multinational enterprises

2012    Continuation work program based on a thematic approach

2014    SER advisory report on ICSR sector agreements

2015    Brochure on living wages, report on opportunities

2015-2016 Follow-up advisory report on ICSR sector agreements
Due diligence theme
- Adding value in six areas

1. ICSR risks identification and prioritization (workshops for companies and sector associations with expert stakeholders from unions, NGOs and govt)
2. Integrating due diligence in existing management systems (SER/NEN project)
3. Online guidance on different steps in the due diligence process (development online module)
4. Common language on due diligence process and progress (Thematic report)
5. Stakeholder Engagement during due diligence process (continuous attention)
6. Advisory report on CSR sector agreements
SER/NEN guidance on integrating due diligence in existing risk management systems

- December 2013 – December 2014
- Building on ISO 26000, ISO 31000 (risk management), standards on health & safety, environmental and quality management
Online guidance on due diligence and living wage

Stappenplan IMVO risico-management
ICSR covenants

Goals
- Solve the problems that companies cannot tackle on their own, through a common approach
- Substantial improvements for groups that experience the negative effects of specific risks within 3-5 years

Context
- Expectations from society
- UN and OECD guidelines

Roles
- Business sectors take the initiative
- Parties such as NGOs and labour unions can be involved to contribute to a solution
- The government can act as a facilitator and as a party in a covenant
- Stakeholders should be involved in the dialogue

Key elements
- Customisation of parties and form
- Meaningful stakeholder dialogue
- Identification and prioritization of risks
- Multilevel approach
- Connect to opportunities for growth
- Build on existing initiatives
- Aim for structural change
- Access to remedy
- SMART and result-based agreements
- Transparency on progress
- Mutual trust
- Agreements on governance and dispute resolution

Opportunities
- More influence in tackling problems in value chain
- Knowing & showing
- Economies of scale
- Platform for dialogue and exchange
- Sustainable supplier relations
- Good reputation
- Reduced legal risk

www.ser.nl | advies IMVO-convenanten | publicatienummer 2014/04
Ambitions & facilitating role SER

- Ambition: 10 agreements concluded in 2016
- Evaluate progress made at the end of 2016
- Act as a platform for sectoral learning
- Facilitation of sector convenants in apparel/textile and banking sectors
- Apparel sector: discussions on due diligence, transparency, access to remedy and a number of specific issues such as freedom of association, occupational safety and health, child labour, living wages, etc.